



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Sc. DEGREE EXAMINATION – VISUAL COMMUNICATION

SECOND SEMESTER – APRIL 2025

VC 220 / VC 224 – ART & AESTHETICS



Date: 08-05-2025

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 PM

SECTION – A

Answer ANY FOUR of the following

4 x 10 = 40 Marks

1. Define Aesthetics. Explain its role in the appreciation of art.
2. Differentiate between Fine Art and Applied Art with suitable examples.
3. Explain the concept of ‘Rasa’ in Indian Aesthetics.
4. Discuss the significance of form and content in visual art.
5. What is the role of the viewer in interpreting an artwork?
6. Briefly describe Plato’s and Aristotle’s views on art.
7. How does color theory enhance the aesthetic value of a composition?
8. Write a short note on the role of symbolism in visual art.

SECTION – B

Answer ANY THREE of the following

3 x 20 = 60 Marks

9. Compare and contrast Classical and Modern Aesthetics with relevant examples.
10. Analyze the influence of cultural context in the production and reception of art.
11. How does the theory of the Sublime contribute to our understanding of beauty?
12. Discuss the evolution of aesthetic theory from the Renaissance to Postmodernism.
13. Evaluate the contribution of Indian thinkers like Bharata and Abhinavagupta to aesthetic theory.
14. “Art is both a mirror and a lamp.” Explain this statement with examples from different art movements.

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